

Fortification demands flexibility



ENERGY SHOTS

SPORT DRINKS

DRINK CRYSTALS

SINGLE SERVE

LIQUID CONCENTRATES

FLEXIBLE/RIGID

ORGANIC

KOSHER

TREE-NUT FREE

IDEA GENERATION

TRIAL PACKS

TEST MARKETS

What are **you** into?

The market for anti-aging and health-promoting products is growing—because the population of people age 65 and older is growing at three times the overall rate of the U.S. population. But aging Americans are also showing their age less, with the help of nutraceuticals—aka functional foods and drinks. People want a better quality of life and more mobility, increased energy and mental sharpness. No wonder the nutraceutical category is exploding. So you'll want a partner that's not only qualified but also energized to bring high standards and fresh thinking to the table.

It's what we call the "into it" factor. Perhaps it's our employee ownership. Or that we've assembled so many liquid, powder and gel solutions for our customers, all in one place. Or maybe it's because we like what we do and are good at it. But it sure helps us support all the revitalizing applications you're into.

Packaging solutions should be flexible

It's our quality control that's rigid



Portability and flexibility for on-the-go lifestyles. New technology in flexible materials can help you develop new, eye-catching products for busy consumers—while it helps to preserve freshness, extend shelf life and make packages easier to open and close. We can fit your packages with ingenious die-cut handles, recloseable zippers, dispensing fitments and whatever you need to make your products attractive, user-friendly and cost-conscious. Flexible packaging also saves shelf space, shipping charges and carbon emissions, so it can be a big part of your company's sustainability program.

Energy drinks to squeezable fruit. Maco handles a diverse range of nutraceutical products, liquid and dry. We can source and produce all types of flexible and rigid containers to package your products, and partner with you from test market to full national launch. Large volumes or small, we'll make it work. You can supply your product, or we'll blend, mix or acquire it for you. We can even add on-pack containers, for powerful free-trial promotions or trade show giveaways.

Certified, naturally. Food and beverage packaging requires certified quality assurances, and we're both organic and kosher. We've worked hard to earn our SQF 2000 Code, Level 3 rating and ISO certifications, too. Our three, onsite quality-assurance labs allow us to fill and package to exacting standards and regulations—including those of the U.S. Military.

It's about what you want. Every client is unique at Maco. We won't try to sell you on a particular package or process. We listen to your needs, then leverage our decades of experience in dry and liquid food and beverage packaging to help you develop the right solution for your particular product. Our knowledge and versatility make us a great outsourcing partner, whether you're developing a new, flexible, single-serve package or an industrial-size container of protein powder. So there's less risk bringing a new product to market, in both time and capital.

No budget flabbiness. You can count on your Maco PKG team to suggest ways to make the most of your investment, even on what you consider a standard run of flexible packaging. As we learn about your requirements, we can recommend ways to make your packaging more cost-effective without sacrificing other key attributes.

Feats of agility—performed daily. With our wide range of modular, onsite equipment and more than 30 production lines, along with our experienced staff, we can change up our liquid and dry filling lines quickly, saving you expensive tooling charges. We offer all the services you need right here—from pouch-making and gluing, to custom labeling and kit assembly. Just ask for what you need.

► **Talk to your Maco Pkg rep today, or visit us online at MacoPkg.com**



Since 1929, Maco PKG has offered clients a diverse solution set for custom manufacturing of all types of bags/pouches and the contract packaging of both liquid and dry food and beverage products. Fueled by an engaged employee ownership, Maco PKG specializes in enthusiastic, efficient and proactive support for all aspects of the packaging process. Maco PKG is located in Newark, New York, where the company operates a modern, 200,000-square-foot facility.

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